

## The Emerging Markets Disclosure Project (EMD Project) Fact Sheet

The EMD Project began as an initiative to improve sustainability disclosure in emerging markets through the international collaboration of companies and investors.

**Phase 1** of the project involved a benchmark report on the current state of sustainability reporting in several emerging markets, including China, India, South Africa, Brazil, Korea and Russia. The study assessed 75 companies across three sectors: Energy (Oil and Natural Gas), Materials (Metals and Mining), and Telecommunications. According to the study, nearly 9 out of 10 companies (87%) offer at least some level of sustainability disclosure. South African companies emerged as the overall leaders, while Chinese companies were the laggards on sustainability disclosure. Overall, only 27% of the companies surveyed indicated that they use the GRI reporting framework.

**Phase 2** of the project involved a sign-on statement encouraging emerging market companies to use the GRI and to improve sustainability reporting. The sign-on statement calls on companies in emerging markets to improve their transparency of management of environmental, social and corporate governance (ESG) issues. The sign-on statement has been endorsed by 28 global institutional investor signatories and 15 affiliated supporters (NGOs and research organizations).

**Phase 3** of the project which began in May of 2008 is well underway and will run through at least the middle of 2010. It is focused on outreach to corporations operating in Brazil, India, South Korea, Russia, and South Africa to promote greater sustainability disclosure. This is being done through established country teams with a strong emphasis on working with local institutional investors and research partners in each country.

We would like to acknowledge and thank the many organizations who have worked on this project throughout the three phases.

### Organizing Partners



**Boston Common Asset Management**



**Calvert Investments**



**International Finance Corporation**



**Social Investment Forum (SIF)**



**Social Investment Forum International Working Group**

## Country Team Leads



**Boston Common Asset Management**



**Calvert Investments**



**EM Capital Management, LLC**



**Mn Services**



**PREVI - Caixa de Previdência dos Funcionários do Banco do Brasil**

## Supporting Partners



**Association for Sustainable and Responsible Investment in Asia (ASrIA)**



**Eco-Frontier**



**EIRIS Ltd  
Global Responsible  
Investment Specialists**



**F&C Investments**



Futuregrowth Asset Management



Global Reporting Initiative (GRI)



KLD Research & Analytics, Inc.



Korea CSR Research Service



Neuberger Berman  
Socially Responsive Fund



Responsible Research



Santander Brasil Asset  
Management DTVM S.A.



Social Investment Forum  
Sustainable Investment  
Research Analyst Network

**Government Employees Pension Fund, of the Republic of South Africa**

Many of the investors involved in the Emerging Markets Disclosure Project are signatories to the United Nations-backed Principles for Responsible Investment (PRI). The PRI Secretariat has been providing implementation support for the EMD project.

More information on the Emerging Markets Disclosure Project can be found at <http://www.socialinvest.org/projects/iwg>.