

Global Reporting Initiative



China: Many Worlds in One



State of CSR/Sustainability in China

- Hot topic and supported by policy
- Compliance stage
- Varying degrees of building systems
- “Specific conditions”
 - Development first, solutions later

Working with Chinese Companies

Different types, different drivers

- SoE (central, provincial)

- Non-SoE

Government most important stakeholder

- Limited other stakeholder engagement

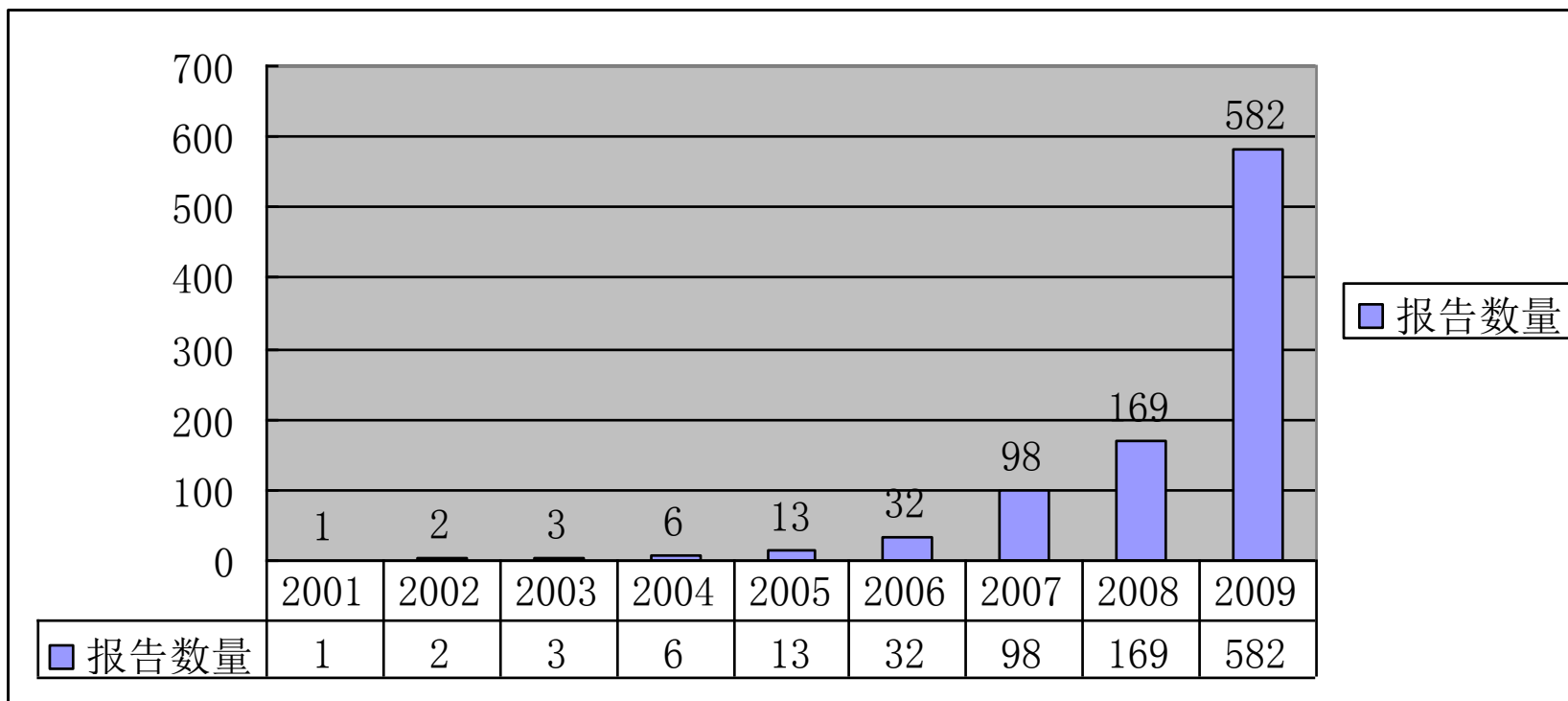
Local even when global

- Administrative culture

Relationship building process – takes time, takes presence

Concrete rather than abstract

在中国的企业社会责任报告



Chinese CSR Reports (2001-2009)
Source: WTO Tribune Draft Report

Activities

Capacity-Building

- Co-organizing events
- Study groups for companies
- Certified training program

Stakeholder engagement

- International
- Domestic stakeholders

Research projects on China/Hong Kong

Supporting participation in GRI

- Working Groups
- Organizational Stakeholders
- Governance bodies
- International events

Strategies for Improving Reporting

- Government engagement
- Sectoral initiatives
- Supply Chains
- Financial system
- Overseas Chinese investments
- Stakeholder capacity building

Implications for SRI

What are clients' demands now and in the future? What product are they seeking?

Skills, models, budgets required for emerging market engagements

Which platforms to use and how